

# SHANALEE

## *Sharboneau*

2021

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# BIOGRAPHY

## MULTI AWARDED AUTHOR, SPEAKER, INFLUENCER, MODEL

*Speaker and Presenter Shanalee Sharboneau is a National and International Awarded Children's Author with her children's series "My Family Loves Me" being sold and recognized all over the world, starting with her first book "My Mama Loves Me; I'm Her Little Boy". In honor of National Reading Awareness Month, Shanalee has received the prestigious "Moving America Forward" Award and was also featured on the television show "Moving America Forward" hosted by William Shatner. Japan's "Today's Up-Close" featured Shanalee in their Japan aired segment and Van on The Van Show, shown to kids all over the nation. She has been featured on multiple radio shows including "In The Know" by Brian Glenn, "X Roads TV" by Sharifah Hardie, "Passport Mommy" by Michelle Jerson, "The Flying Burrito Show", "Author Talk" and "The Author Show" broadcast to her fans locally and globally. Her magazine and paper interviews include Deseret News, Austin Family, Avery Ranch Living under the piece Someone You Should Know, "Loving Female Relationships" by Te-Erika Patterson and by Safari International, just to name a few.*

*Her experience as a STEM graduate in Statistics & Mathematics, career Recruiter turned award winning author inspires audiences to define their dreams and pursue them in any definition. She speaks and motivates audiences on creating your future self, the importance of a gender equivalent household and the significance of parents and the community's role in the future of their children. She inspires individuals to pursue their dreams, whether it is to write a book, pursuing a higher career, or becoming the best person they can be in this lifetime by recognizing their strengths and dreams and pursuing them every day.*

*Awarded a place in the "Give Voice to Women" program through the World Academy for the Future of Women, Shanalee has been chosen to assist the UN in minimizing gender inequality at Sias International University in Henan, China. She has been recognized by The President of Ireland, Michael Higgins, Financial Guru, Dave Ramsey and Former First Lady, Laura Bush. Her books are sold online all over the world.*

*She has been just been awarded by Literary Classics, Gold Medal and Top Honors for Best International Children's Picture Book Series, awarded Medal Finalist in the International Book Award for Best Children's Picture Book: Hardcover Fiction, Royal Dragonfly Book Award and Medal Reader's Favorite Five Stars, twice. She has been officially reviewed 4 out of 4 stars by Online Book Reviews.*

*Shanalee is also a model, modeling on home shopping network Shop LC, viewed in 80 million US homes. She also was a featured Model in FIRST for Women's Magazine, and a current Radio Show host of Indie Beacon Radio on iHeartRadio. She is available for interviews, speaking and engagements and appearances all over the world.*



# SHANALEE

## MY MISSION:

To work with designers and vendors interesting in taking care of the beauty of women, inside and out, in each decade they live. I believe every age has a prime, and to show this on camera is powerful and can positively influence how we look at beauty today.

## CATEGORY FOCUS:

Fashion, beauty, health and tropical travel. Products & services that contribute to one's beauty, inside and out, and at any age.

1. Fashion products including clothes, jewelry, sunglasses, shoes and purses.
2. Beauty products including healthy and youthful skin and makeup.
3. Health products that contribute to our health, such as bars, smoothies, supplements, food.
4. Tropical travel, to show followers how to get that great stress-free, sun-glow look, naturally.

## PR FOCUS:

Strong Instagram PR toward women, mom groups and married men searching for items to purchase for their wives. Instagram is our strongest follower group and activity. Our next marketing steps are YouTube.

## STATISTICS OF POPULATION AS OF 2020

Our population is evenly split with male/female followers. A large number of followers are married (88%) with no kids (77%). The age ranges are evenly split between 25 to 29 years old (26%), 30 to 44 years (20%), 21 to 24 years of age (21%) and 45 to 54 years old (19%). Most of our followers are from the US (76%), followed by the UK (5%) and Mexico (4%). Our strongest influences are in Texas (23%), California (19%), New York State (17%) and Florida (10%).

**Location:** Austin, Texas  
**Complexion:** Olive

**Hair:** Light Auburn  
**Height:** 5'7"

**Eyes:** Amber

## Top Designers will be handled with priority.

Current designers requesting approval for post from #theshanalee per month: 45+

## Some recent designers/vendors:

- FIRST Magazine for Women
- Fedha Nyuki
- Ernest Martheo
- Arual London
- Fepa Fashion
- Not Your Mother's
- Marigold and Lotus
- Sankom
- Shop LC (In home shopping network)

## STATISTICS

**Current followers:** 6,400+

**Posting** 1 to 2 times per day

**Weekly profile visits:** 300+ with 15+ new views daily.

**Post likes:** Averages 400 to 800 likes. Ranges from 30 to 800.

**Post Comments:** Averages from 4 to 20.





Shanalee

#TheShanalee

SPEAKER • MODEL • AUTHOR



# Contact Information

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